

For filings with the FSA include the annex

For filings with issuer exclude the annex

## TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARES<sup>i</sup>

|   |   |
|---|---|
| <b>1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:</b> <sup>ii</sup>                                 | WH Ireland Group Plc                        |
| <b>2 Reason for the notification</b> (please tick the appropriate box or boxes):  |   |
| An acquisition or disposal of voting rights   | <b>Yes</b>                                  |
| An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached |   |
| An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments  |   |
| An event changing the breakdown of voting rights  |   |
| Other (please specify):   |   |
| <b>3. Full name of person(s) subject to the notification obligation:</b> <sup>iii</sup>   | Credit Agricole Cheuvreux International Ltd |
| <b>4. Full name of shareholder(s)</b><br>(if different from 3.): <sup>iv</sup>  |   |
| <b>5. Date of the transaction and date on which the threshold is crossed or reached:</b> <sup>v</sup>   | 23/07/10                                    |
| <b>6. Date on which issuer notified:</b>  | 27/07/10                                    |
| <b>7. Threshold(s) that is/are crossed or reached:</b> <sup>vi, vii</sup>   | 3%  |

**8. Notified details:**

**A: Voting rights attached to shares** <sup>viii, ix</sup>

| Class/type of shares<br><br>if possible using the ISIN CODE | Situation previous to the triggering transaction |                         | Resulting situation after the triggering transaction |                         |                                 |        |          |  |
|---|--|-------------------------|--|-------------------------|---------------------------------|--------|----------|--|
|   | Number of Shares                                 | Number of Voting Rights | Number of shares                                     | Number of voting rights | % of voting rights <sup>x</sup> |        |          |  |
|   |  |                         | Direct   | Direct <sup>xi</sup>    | Indirect <sup>xii</sup>         | Direct | Indirect |  |
| GB0009241885  | Less than 3%                                     | Less than 3%            | 692,524  | 692,524                 |                                 |        | 3.28%    |  |

**B: Qualifying Financial Instruments**

| Resulting situation after the triggering transaction |                                 |  |   |                    |
|--|---------------------------------|--|---|--------------------|
| Type of financial instrument                         | Expiration date <sup>xiii</sup> | Exercise/ Conversion Period <sup>xiv</sup> | Number of voting rights that may be acquired if the instrument is exercised/ converted. | % of voting rights |
|  |                                 |  |   |                    |

**C: Financial Instruments with similar economic effect to Qualifying Financial Instruments** <sup>xv, xvi</sup>

| Resulting situation after the triggering transaction |                |                                 |  |  |                                       |       |
|--|----------------|---------------------------------|--|--|---------------------------------------|-------|
| Type of financial instrument                         | Exercise price | Expiration date <sup>xvii</sup> | Exercise/ Conversion period <sup>xviii</sup> | Number of voting rights instrument refers to | % of voting rights <sup>xix, xx</sup> |       |
|  |                |                                 |  |  | Nominal                               | Delta |
|  |                |                                 |  |  |                                       |       |

**Total (A+B+C)**

| Number of voting rights | Percentage of voting rights |
|-------------------------|-----------------------------|
| 692,524                 | 3.28%                       |

**9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: <sup>xxi</sup>**

SAS Rue La Boétie  
Crédit Agricole SA  
Calyon SA  
Crédit Agricole Cheuvreux SA  
Crédit Agricole Cheuvreux International Limited                      692,524 (3.28%)

**Proxy Voting:**

**10. Name of the proxy holder:**

**11. Number of voting rights proxy holder will cease to hold:**

**12. Date on which proxy holder will cease to hold voting rights:**

**13. Additional information:**

**14. Contact name:**

Gabrielle Burne

**15. Contact telephone number:**

0207 214 6037